

DANIELLE GARBOUCHIAN

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As a graphic designer living in Houston, I seek out projects that hone my conceptual development and broaden my design skills.

EXPERIENCE

Panthera, 2015-present

Creative Lead

Regulation of creative identity, concept development and creation of print, web and video designs for non-profit wildcat conservation group.

Photo database management and intake of media assets from remote field scientists.

Garbouchian Design, 2012-present

Owner, Graphic Designer

Print, digital and identity design for a variety of clients including restaurants (Mimi's Hummus, Lea, Cortelyou Craft Beer), houseware boutiques (Collyer's Mansion), interior design (Studio Miel) and consulting firms (Adisa).

dc3, 2014-2015

Graphic Designer

Print and web design, concept development, wireframe layout, photography, agency project proposal decks.

Makr, 2013-2014

Graphic Designer

Digital designs including photography, app content and marketing materials for iPad app MAKR.

EdLab, Teachers College, Columbia University, 2012-2013

Innovation Fellow- Graphic Design

Exhibition, digital and print design, animation.

Carbonara Group, 2012-present

Freelance design including AWA luncheon pamphlet, STTEP logo.

EDUCATION

University of Houston, Bachelor of Fine Arts degree in Graphic Communications, 2012.

SELECTED SKILLS

Research, concept development and design for print, web and interactive design.

Proficient in Adobe Photoshop, Illustrator, InDesign, AfterEffects.

Experienced in Dreamweaver, HTML, CSS.

Proficient in print production and image handling.

EXHIBITIONS

The TC125 History Show, Teachers College, Columbia University, 2013

Tangent, University of Houston Graphic Communications Senior Exhibition, 2012

ORGANIZATION MEMBERSHIP

AIGA, Professional Association of Design, member

Attended; Pivot, AIGA National Conference, Phoenix

GCSA, UH Graphic Communications Student Association, member

UHGAP, UH Graphic Alumni, member

Recommendations upon request.

Visit online portfolio at dgarbouchian.com for more info.